

DESIGNING A DREAM



It is not often that people can say they have accomplished their dream. But Patrick Zaremba, president and owner of Zaremba & Company, has done just that. He started his journey at a young age. “My first introduction to any construction was manual labor for my dad,” he says. “When I was a child, we would work outside. My dad built a house on five acres, so there was always a job, whether it was landscaping, gardening or planting trees. There were a lot of trips to the nursery as well.” After his father’s introduction, Zaremba continued to do yard work for other companies, and in the fall of 1998 he opened Zaremba & Company.

Now celebrating his company’s 10 year anniversary, Zaremba is one who many would consider a specialist in his field, but he humbly sees himself as a lifelong learner. “I have a student mentality – that I am always learning,” he says.


Designing more than 500 residential landscaping and garden projects ranging from a \$15,000 small urban renovation to a more than \$1 million master-planned estate, the landscape designer is a true perfectionist. As an individual who is never really satisfied, he is consistently motivated by his next challenge and creation. “It is usually some sort of current work that is motivating me, so I feel that I am growing as a designer,” he explains. “There is so much to learn about the business, and that is what makes it so exciting.”

It is inevitable that, as a business owner, Zaremba wears many

A DETROIT LANDSCAPE DESIGNER PLANTS THE SEEDS OF INSPIRATION

hats managing a 12-member staff. He says, “It is a constant challenge balancing the creative and managerial aspect of my business.”

Although he finds this balance a challenge, one thing that he prides himself on is having a hands-on approach to the job, from inception to completion. “When we start a project, I guide it through from start to finish, starting with the design on paper to the maintenance. We can translate a vision into reality by utilizing the strengths of our own people, and we bring experts in (from) other areas to complete the package. This way the client gets personal attention. I feel this is a better approach, and clients love the relationship,” he says.

A graduate of the landscape and nursery management program at Michigan State University, Zaremba balances his work and personal life by spending time with his family and enjoying activities outdoors. In the future, Zaremba would like to design landscapes all over the world. His advice for those seeking out their own dreams is to “follow your heart. There are a lot of obstacles in life, and they come in all shapes and sizes. Just stay the course.”  – Yvette Stines

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